

The Principles for Responsible Management Education (PRME)



THE GLOBAL GOALS
For Sustainable Development

*“Transforming business and management
education to achieve the United Nations
Sustainable Development Goals”*

Introducing the Principles for Responsible Management Education

What is PRME?

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 as a platform to raise the profile of sustainability in schools around the world, and to equip today’s business students with the understanding and ability to deliver change tomorrow.

As a voluntary initiative with over 650 signatories worldwide, PRME has become the largest organised relationship between the United Nations and management-related higher education institutions.

Working through **Six Principles**, PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact.

PRME’s Mission and Vision

Business and management schools play a key role in shaping the mindsets and skills of future leaders, and can be powerful drivers of corporate sustainability. PRME’s mission is to transform academic institutions to become advocates for an inclusive and sustainable global economy by incorporating values of business responsibility and sustainability into their teaching, research, and thought leadership.

Our vision is to realise the Sustainable Development Goals through responsible management education.

Governance of PRME

PRME is governed, along with the UN Global Compact, by the main business school accreditation bodies and specialised regional associations: AACSB, EFMD, AMBA, CEEMAN, AABS, CLADEA, ABIS, ACBSP, and GRII. Strategic advice is provided by individuals within the PRME community, in particular through the PRME Advisory Committee, as well as during Global Fora held every two years.

The Six Principles



Purpose



Values



Method



Research

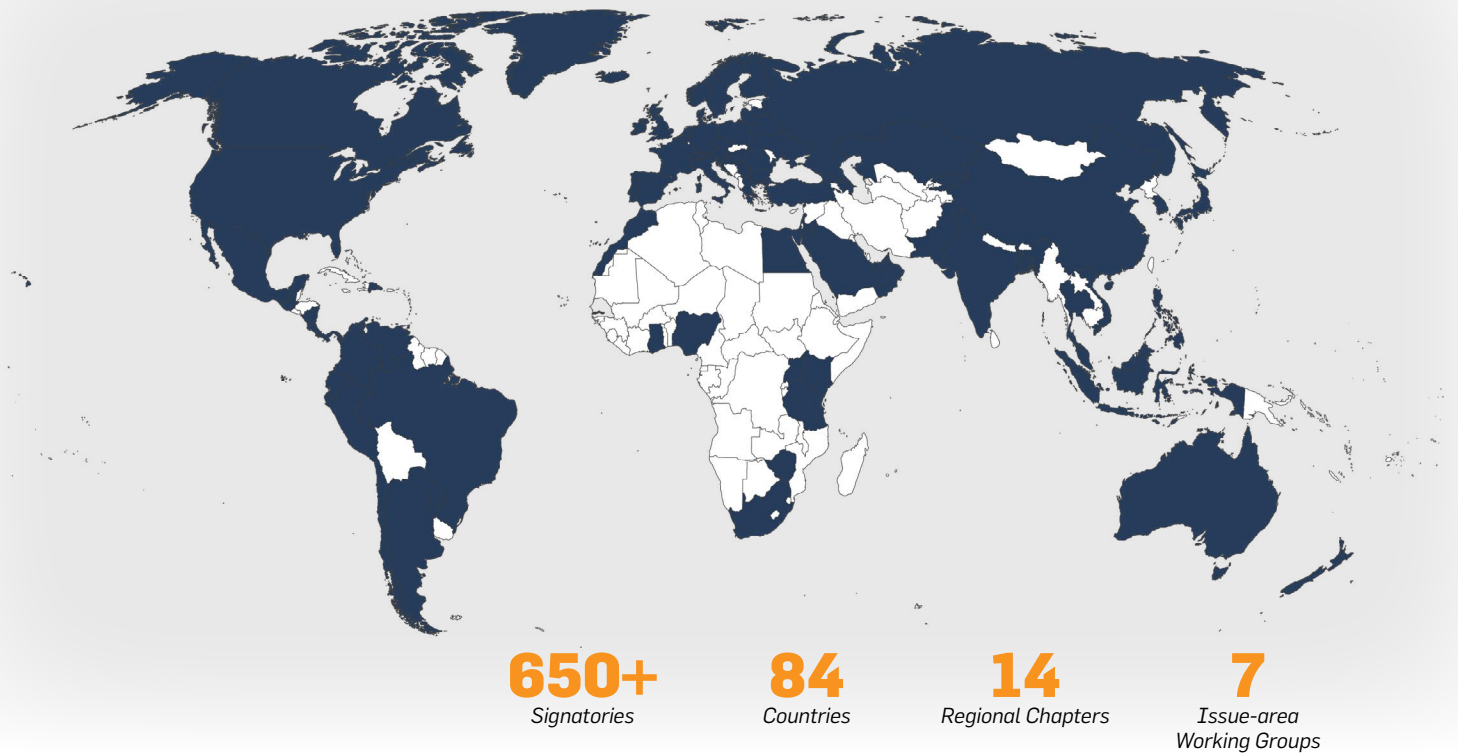


Partnership



Dialogue

Our Global Network



Why Join?

Higher education institutions that become signatory to PRME are joining a powerful and growing movement to embed principles of sustainability, ethics and responsibility into business and management education. Schools are provided a United Nations-supported framework for systemic transformation that enables them to become sustainability leaders.

Faculty and staff in PRME institutions gain access to a dynamic global platform of thought leaders and learning communities that collaborate on projects, research and events, and address the complex challenges faced by business and society in the 21st century.

Crucially, students from PRME signatories are exposed to sustainability and ethics in their courses and research - a key feature of employment in many of the most successful global businesses, and a demand from current students worldwide.

Eligibility

PRME is a voluntary initiative open to higher education institutions regardless of size, location or level of engagement with sustainability topics.

Institutions that wish to join must be:

- Publicly recognised (i.e. legal/government recognition)
- Degree granting

In addition, prospective signatories must submit a [Letter of Commitment](#) signed by their institution's highest executive to demonstrate top-down support for PRME.

How to Engage

Share Information on Progress

The only requirement for signatories to PRME is the submission of a Sharing Information on Progress (SIP) report once every two years. As its name suggests, the SIP report is a communication to stakeholders -- faculty, staff, students, partners, and the public -- of the progress made implementing the Six Principles in teaching, research, and thought leadership. For more information about the SIP Policy, [visit this page](#).



Become an Advanced Signatory

Signatories to PRME are divided into two categories: **Basic** and **Advanced**. Basic signatories are compliant with the SIP Policy, and have limited engagement with the PRME community. Advanced signatories are compliant with the SIP policy, but also make a nominal contribution to the Annual Service Fee. This contribution entitles a signatory to advanced engagement and leadership opportunities within the PRME community. For more information on the fee structure and the opportunities, [view this resource](#).



Join a Thematic Working Group

PRME facilitates thoughtful research and collaboration through thematic Working Groups exploring issues like poverty, anti-corruption, climate change, gender quality, peace, human rights, and sustainability. Join a PRME Working Group today to learn about the most cutting-edge research into these critical focus areas. For more information, [visit this link](#).



Learn from Regional Chapters

PRME Chapters are regional platforms that advance the Six Principles of PRME within a particular geographic context, performing an important role underscoring the diverse global network of different national, regional, cultural and linguistic academics. Chapters also facilitate the growth and engagement of PRME with respect to implementing the Six Principles. View the regional PRME Chapters and their activities [here](#).



Student Engagement

Involving students and youth will be crucial for achieving the Sustainable Development Goals. Today's business and management students will be the leaders of tomorrow, and their role will be pivotal in tackling the challenges of the 21st century. The recently launched PRME SDG Student Engagement Platform empowers students to support and advance the SDGs by proactively identifying, analysing, and sharing the sustainability achievements of companies' activities and business operations. More information will be launched soon!



Learn from Peers

PRME is a learning community. With a wide variety of institutions as signatories, each has a different story, program or accomplishment to tell, always with different challenges and outcomes. Learn about some great examples from PRME schools in our widely-acclaimed blog, [PRiMEtime!](#)

Implementing the Six Principles



Principle 1 | Purpose

We will develop capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

Example

Include sustainability language in your institution's vision or mission.



Principle 2 | Values

We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

Example

Assess how ethical values are assimilated into the culture of the institution.



Principle 3 | Method

We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

Example

Develop or expand courses, programs or degrees that focus on sustainability and ethics.



Principle 4 | Research

We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.

Example

Establish a research team, centre or unit exploring trends in business ethics.



Principle 5 | Partnership

We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

Example

Initiate a joint project with new stakeholders in business, civil society, and academia.



Principle 6 | Dialogue

We will facilitate and support dialog and debate among educators, students, business, government, consumers, media, civil society organisations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

Example

Work with student organisations on PRME-related topics.

The PRME Steering Committee



Association of African
Business Schools



Call or Email for More Information

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Join Today

To join, fill out [this short online form](#) and attach the signed Letter of Commitment from your institution's highest executive.

www.unprme.org