



Collective Impact for the Global Goals - Newark Project and Case Competition

When: April 23, 2019, 10 AM – 5:15 PM

Where: 1 Washington Park, 6th Floor, Newark, N.J.

**RBS Students are eligible to earn
100 Suitable Points for participation**

Cash Prizes:

\$1000 First Prize

Two \$500 Second Prizes

Schedule:

10 AM- 12 Noon: Team Preparation (all)

12-1 PM Lunch (all)

1-4:30 PM: Team Presentations
(prescheduled in 20 minute slots)

4:30-5 PM: Judges meet.

Networking break for teams.

5-5:15: Awards announced

Contact: Professor Jeana Wirtenberg
jwirtenberg@business.rutgers.edu

The Whole World Wins



Team 1 Urban Agriculture Business Model

Design and develop an **urban agriculture business model** with a comprehensive network including multiple suppliers and distribution channels.

www.sasglocal.com

People's Garden @ 86 Garside St

Garden of Hope @ 7 Fairmount Ave

Rachel Emas - Faculty

Rachel.emas@rutgers.edu

Tobias Fox - Leader

tobiasfox1@gmail.com

Team 2 Don't Miss a Day boxed Food

The *Don't Miss a Day* Box Food Drive challenges the Rutgers University- Newark Community to pack three non-perishable meals in a shoe box-size box for K-5 School children to easily carry home, ensuring at least one day without hunger.

Leon Fraser – Faculty

Lfraser@business.rutgers.edu

Lt. Jamie Hendrix - Leader

Jamie.Hendrix@rutgers.edu

Team 3 Community Gardens as Learning Laboratories

Interdisciplinary curriculum for community garden situated in a park next to a Charter School with grades 3 and 4.

Xenia Morin - Faculty

xenia.morin@rutgers.edu

Lorraine Gibbons- Leader

Lorraine.gibbons@rwbjhb.org

Contact: Amina Hylton

hyltona@ci.newark.cnj.us



Team 4 Opportunity Project at Newark Beth Israel Medical Center

Opportunity Project is a unique program created by and for adults with brain injuries who are seeking the "next step" in their journey of recovery. Project participants will assist on Monday mornings preparing, planting and maintaining outdoor sub-irrigation planter boxes as well as with indoor hydroponic gardening. Additionally, students will assist in the Wellness Center with nutrition classes, Kevin Lyons - Faculty
klyons@rutgers.edu
Lorraine Gibbons - Leader
Lorraine.gibbons@rwbjhb.org

Team 5 Farmers Market Distribution Plan

Create better logistics for small growers and urban consumers to move local food.

Rachel Emas- Faculty

rachel.emas@rutgers.edu

Emilio Panasci - Leader

epanasci@gmail.com

Team 6 Newark Science and Sustainability Projects: Renewable Energy

To identify vacant lots to move to renewable energy, and possibly mitigate local energy costs.

Email info@sasglocal.com

Visit www.sasglocal.com

Rachel Emas - Faculty

Rachel.emas@rutgers.edu

Mike Kornitas - Faculty

michael.kornitas@rutgers.edu

Tobias Fox - Leader

tobiasfox1@gmail.com



by and for adults with brain injuries who are seeking the "next step" in their journey of

Team 7 Humanities Action Lab Initiative on Climate and Environmental Justice

In October, the Humanities Action Lab will launch a traveling exhibition, digital platform and programming on climate and environmental justice to mobilize the public towards action.

Can Usley - Faculty

can.usley@business.rutgers.edu

Aleia Brown - Leader

abl791@scarletmail.rutgers.edu

Team 8 Sustainable Jersey as a Model for Local Action

SJ is a network of 448 municipalities+1,116 schools aiming/achieving certification in levels of sustainability that recognize their implementation of social, economic & environmental best practices.

Help City of Newark apply for SJ actions/points supported by *your* project

Melanie McDermott, mcdermom@tcnj.edu

Contact Nathaly Agosto Filión, agostofilionn@ci.newark.nj.us to coordinate with Newark Green Team & municipal application

Team 9 NJ Sustainable Business Registry

Door to door canvassing of strategically-targeted Newark businesses to encourage them to sign up for NJ Sustainable Business Registry; and consider upgrades to facility through Direct Install program.

Jill Lipoti - Faculty

jal226@sebs.rutgers.edu

Helaine Barr - Leader

helaine.barr.dep.nj.gov

Tony O'Donnell - Leader

AODonnell@trcsolutions.com

Rob Cherella: rcherella@willdan.com



Team 10 Clean Potable Water in Newark

Assist in providing access to potable water free from lead to the residents of Newark.

<https://www.ecofiltro.com/>

Mukesh Patel - Faculty

mmpesg@gmail.com

Govi Rao - Leader

govi@carbongroup.global

Team 11 Improving Math Skills in Newark

Incorporation of a tutoring cloud platform to accelerate personalized education for students (K-12) in Newark through teachers and peers in Public Sector: Akbar Cook, Newark Schools

Private Sector: Hello Thinkster.

Angela Oberg – Faculty

Angela.oberg@rutgers.edu

Ratan Agarwal - Leader

ratan@carbongroup.global

Shayne Veramellay - Leader

shayne@carbongroup.global

Team 12 Engaging the Next Generation in Manufacturing Careers

BuildU: Enhancing manufacturing capacity across Newark.

Sharon Hellman - Faculty

shellman@business.rutgers.edu

Dunbar Birnie - Faculty

dunbar.birnie@gmail.com

Jackie Luciano - Leader

jackie@zago.com



Team 13 United Fashion Arts Council: Waste to Fashion

Develop a business plan to bridge the worlds of waste/upcycling with fashion & art, sustainable fashion and social investments. Focusing on gender equality & responsible consumption and production.

Loubna Erraji - Faculty

erraji@business.rutgers.edu

Tiah Knox – Leader

United Fashion

Officalufac@gmail.com

Team 14 Frelinghuysen Ave Corridor Master Plan, Newark NJ

Modify existing development plan for better business/growth opportunities.

Magda Comeau - Support

mcomeau@business.rutgers.edu

Barbara Faga - Leader

bfaga@jb.rutgers.edu



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